

Smart Visibility

Innovative Marketing Ideas

INNOVATIVE MARKETING IDEAS

SEO Search Engine Optimization



Cre@t

401, Hash Building,
B/S Himali Complex,
Kenyug Cross Road, Nr. Shyamal Cross Road
Satellite, Ahmedabad 380015
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Functions/Services	Silver	Gold	Platinum
Review & Analysis			
Website Analysis	✓	✓	✓
Competitive Analysis	✓	✓	✓
Keyword Research	15	25	35
Top Ten Ranking(for keywords)	5	10	15
Initial Ranking Report	✓	✓	✓

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Functions/Services	Silver	Gold	Platinum
On Page Optimization	Upto 15 Pages	Upto 20 Pages	Upto 40 Pages
Website Structure Optimization	✓	✓	✓
Content Optimization	✓	✓	✓
Image Optimization	✓	✓	✓
HTML Code Optimization	✓	✓	✓
Title Tag Optimization	✓	✓	✓
Meta Tag Creation & Optimization	✓	✓	✓
HTML Sitemap Creation	✓	✓	✓
Google XML Sitemap Creation & Regular Updation	✓	✓	✓
Google Analytics Setup & Monitoring	✓	✓	✓
Google Webmasters Tools Setup	✓	✓	✓
Robots.txt Optimization	✓	✓	✓
RSS Feed Generation	—	—	—
WWW Redirection	✓	✓	✓
Canonicalization	✓	✓	✓
URL's Rewriting	✓	✓	✓
Spell Checking & Grammtical correction on pages	✓	✓	✓

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Functions/Services	Silver	Gold	Platinum
Off Page Optimization	Upto 15 Pages	Upto 20 Pages	Upto 40 Pages
Manual Search Engine Submission	✓	✓	✓
Manual Relevant Directory Submission	300	500	700
Local Business Submission	7	10	15
Link Exchange Reciprocal	5	10	15

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Functions/Services	Silver	Gold	Platinum
Social Media Marketing	Upto 15 Pages	Upto 20 Pages	Upto 40 Pages
Social Bookmarking	150	225	300
Social Bookmark Profiles (facebook,twitter etc.)	-	8	15
Article Creation	1	3	5
Article Submission (Per Article)	150	175	200
Press Release Creation	-	-	1
Press Release Distribution (Per Press Release)	-	-	40
Blog Creation, Updation & Promotion	✓	✓	✓
Forum Posting	5	10	15
Classified Ads Creation & Posting	-	5	10
Rss Feed Submission	-	15	25
Video Promotion (Video Provided By Client)	-		✓

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Functions/Services	Silver	Gold	Platinum
Report Status	Upto 15 Pages	Upto 20 Pages	Upto 40 Pages
Search Engine Ranking Reports	✓	✓	✓
Analytics Reports (every 15 days)	✓	✓	✓
Client Support	Email Support	Email/Chat Support	Email/Chat Support

Total Costing(Per Month)

\$ 250

\$ 380

\$ 500

Note:-

THERE WILL BE ONE TIME SET UP COST OF \$ 250/- FOR EACH PACKAGE.

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